



Please complete and submit this form to
Kagan Publishing • PO Box 72008 • San Clemente, CA 92673-2008
Telephone: (800) 266-7576 • Fax: (949) 545-6301

Organization Information

Organization Name _____		
Address _____		
City _____	State _____	Zip _____
Telephone _____	Fax _____	
Website _____		
Reseller # _____	Fed ID # _____	
NSSEA Member (Please check one): Yes <input type="checkbox"/> No <input type="checkbox"/>		

How did you hear about Kagan? _____

Contact Information

Buyer _____
Telephone _____ **Fax** _____
E-Mail _____
Interested in new product samples? Yes _____ **No** _____

New Product Evaluator _____
Telephone _____ **Fax** _____
E-Mail _____
Best time frame to submit new products _____

Desired subject areas or specialties _____

Accounts Payable Representative _____
Telephone _____ **Fax** _____
E-Mail _____
Preferred method for receiving invoices E-mail _____ **Mail** _____

Type of Reseller

Please select the most applicable description of your type of business and fill in any related details.

Catalog Distributor – Direct mail catalog

- Annual catalog distribution _____
- Catalog mail dates _____
- Please send most current catalog to address on front page of this application

Retail Teacher Supply Store/Chain – Storefront with majority of sales to local schools, teachers, and parents

- Number of stores _____
- Do you also print a catalog? _____
- Do you have an online store? _____

College or University Bookstore – Bookstore that sells more than 50% to nearby college or university students or faculty

Public Bookstore – Bookstore that sells more than 50% to the general public

Educational Wholesaler – Sales to schools, companies, or organizations at prices below publisher's suggested retail price

- Discount policy _____

Internet reseller – Online purchasing only. No print catalog or retail storefront

- URL products will be marketed on _____

Other – Please describe: _____

Name _____ Date _____

Signature _____

Please return with credit references and copy of vendor/reseller license if available.